



JUST FANTASTIC! Bi-Aura awareness soars after 'national' feature.

"This is what we have been waiting for, it's a massive breakthrough for the therapy and all of us will benefit." *Maire Dennhofer*

If you didn't see it you must have been in Outer Mongolia. A full page feature in The Daily Mail about Bi-Aura Therapy. It represented our most stunning P.R. coup to date and one that can only have long term benefits for everyone involved with the Bi-Aura name.

The response to the article has been astonishing, we have been inundated with requests for treatment, which, wherever possible we have redirected to practitioners. Scores of people have enquired about training to practice Bi-Aura Therapy, hopefully this will lead to achieving our aim of having representation in every major town and city in the U.K. and Eire.

Such was the response that even our web site went 'down' because we exceeded our bandwidth limit, hopefully this did not cause too much inconvenience to surfers and the many thousand hits that we received will lead to many of you gaining extra practice work.

The Daily Mail article has not been our only P.R. success over recent months we have been featured in several major national magazines and regional newspapers, these articles can only help you to promote the growing reputation of Bi-Aura therapy and the credibility that it has earned over recent years. Our centre spread features some recent articles for you to display.



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regional managers

This year we intend to focus on 'How to structure the Foundation'. We intend to appoint 'Regional Bi-Aura managers' in key areas e.g. Dublin, N. Ireland, London, The Midlands, Edinburgh, Glasgow and Perthshire. The appointed practitioners will represent all the needs and forward planning of the Foundation. Training will be given in each of the following areas:

- Organising workshops & seminars.
- Corporate liaison.
- Media relationships.
- Exhibition & event organising and manning.
- Bi-Aura Therapy promotion.

Our next and most important leap forward is to choose 4/6 Practitioners who will eventually come on to training with us.

diary of events

Friday 30 May, 2003

Woman's World Show 2003, an exhibition featuring complementary medicine and health products. Dates : 30th May - 1st June 2003
Venue : Simmons Court RDS , Ballsbridge, Dublin 4, Ireland

Saturday 31 May, 2003

The Bi-Aura Diploma Training Course in London starts.

June - July 2003

A precourse Bi-Aura Workshop will be held in Scotland prior to training commencing September.

Wednesday 18th June, 2003

Evening talk and demonstration to be held in Manchester / Chester area prior to training course commencement. Venue to be advised.

Friday 03 October, 2003

ADVANCED TRAINING

Dates : Friday 3rd October 2003, 6pm - Sunday 5th October 2003, 6pm.

Venue: Carberry Tower, Musselburgh, East Lothian, EH21 8PY

November 2003

BCMA Annual Conference - Watch this space.

GET EURO HANDS OFF OUR NATURAL SUPPLEMENTS!!

Dr Sheila Gibson explains her concerns over two EU directives that will have a devastating effect on your ability to take responsibility for your own health.

Our health food industry is currently under serious threat from two EU directives, the Food Supplements Directive (FSD) and the Traditional Herbal Medicinal Products Directive (THMPD). These aim to limit the number of vitamins and other food and herbal supplements which will be allowed, to limit them to single preparations thus banning all vitamin, mineral and herbal mixtures, and to seriously reduce the allowable dosages. These directives purport to be in the mane of consumer protection. They are not.

The safe, effective natural food supplements which these crippling directives seek to drive from the market place are, in many instances, natural, essential components of our bodies, substances which, in previous centuries, we obtained from our food, but which are no longer present in most food because of chemicalised agriculture, long-term food storage and food processing and manufacturing.

IT'S NOT TOO LATE

The EU directives aim to reduce these essential body components to the level of pharmaceutical drugs, by applying to them the same stringent rules as apply, quite rightly, to these potentially toxic substances. This is obviously nonsensical. How can you treat natural components of the body as if they were toxic pharmaceutical drugs? It is not too late to campaign to protect these vital health-enhancing products. The health of our country is already severely crippled and the NHS is collapsing under the burden of ill health. If these directives become law in Ireland and the UK, not only will the small

healthfood shops and independent vitamin and herbal manufacturers go out of business, thereby removing millions of pounds per year for the economy, but the average person will no longer be able to take responsibility for his or her health, and will be doomed to rely on the toxic pharmaceuticals which so many of us are at pains to avoid.

Sheila has been very occupied in fighting the current EU directives in food supplements, we can all help her and ourselves by writing to:

The Rt. Hon. Tony Blair Prime Minister 10 Downing Street London SW1A 2AA

Below are exerpts from Sheila's own letter to the Prime Minister.

Dear Mr. Blair,



Dr Sheila Gibson
M.D.,B.Sc.,M.F.Hom

"I write to you as a medical practitioner and specialist in complementary medicine of many years standing. Together with many of my colleagues and patients, I am deeply concerned about the implications of the current EU directives on FSD and THMPD. These two directives are attempting to put essential components of our bodies into the same category as toxic man-made pharmaceutical drugs. This is patently illogical, unscientific and insane."

"Scotland in particular is called the "Sick Man of Europe". We get far less sunshine, we have a relatively unpleasant cold, damp climate, our soils are highly depleted and we do not have glacial melt waters to replenish our trace elements. A large majority of our populabon subsists on highly processed, devitalised foods. Many health professionals, largely those of the complementary persuasion, remedy this situation, as do many patients themselves, by taking vitamin, mineral and other nutritional supplements. If these sources of health improvement and maintenance are to be denied to us, the ensuing increased burden of ill-health will fall on the already crippled National Health Service."

"In the interests of the health of this nation, I urge you to ensure that all these natural. essential nutrients are removed from these two EU directives, where they do not belong. Do you wish to be remembered as the Prime Minister who signed away his nation's health?"

Bolivia bound Pam helps the orphaned kids

Pam Crawford travels the third world as a volunteer aid worker. She has recently been using Bi-Aura Therapy on a group of children at an orphanage run by Sister Josephine Purcell in Bolivia. We don't have the story about her stay yet, but here is the background. The kids are aged between 2 and 14, all have suffered terribly and have never experienced a stable time in their short lives. Sr. Josephine recognised that the larger orphanage institutions, whilst doing their utmost, were unable to help children develop roots or their own identity, and they had no place they could call 'home'. A 'home' was found and now 23 kids, including brothers and sisters from 5 families who had never even lived together and hardly knew each other if at all, are finally getting on with a family life. Jan's story will appear on her return. Until then we wish them all well.

A letter from EDINBURGH



With Zoe Alexander

Hello to all! For those of you who were able to attend the Advanced Training - How are you?

I've spoken with some of you and I don't seem to be alone in undergoing a rapid transformation! I think it was Dan who suggested that this year's might want a gross material world warning attached to the invitation! For those of you who were unable to attend, get there next year, if you're brave.

UNLIMITED POTENTIAL

It was marvellous to see The Foundation and its members embrace the heart and the beauty and potential therein. For me it felt as if we transcended perceptions of hierarchies and created an energetic community of unlimited potential where each of us has a part to play. May this continue! Each of us, different in our essence and skills, is able to contribute towards the greater energetic community by being true to what exists in our individual hearts. No one person or their work is ever more important than another. As the Bhagavad-Gita discusses, perfection exists when we come together as a whole. So keep doing what your doing and let what's in your heart light your way!

WORKSHOP FOR IRELAND SOON

Everyone who came to "Bi-Aura in the Workplace" workshop seemed to enjoy and learn from it. For those of you who didn't come, I took it and

phew! Maire is keen to hold another for you marvellous lot in Ireland soon so if you're keen please note your interest with the Foundation. The content is equally as relevant for those of you who have particular projects in your hearts and minds. It was amazing to hear the diversity and see the passion that some of you displayed in Edinburgh. I've heard from a number of you as to how you have progressed. Do keep in touch, as each of you is inspirational.

WORK WITH ARTISTS

As for my Bi-Aura practice things are going well. Of particular interest to me has been working with a group of artists. Each has found that as they grow through their Bi-Aura sessions there artwork takes new life.

In terms of what I'm treating at the moment I seem to be spending the majority of my client time helping to facilitate self actualisation which is of particular beauty to me as I move forward in this process myself.

Particular members of the Foundation are helping me in this process and I thank you all for your TLC and guidance.

One of the miracles of the Foundation is the fact that there are individuals who are able to help on many different levels.

If anyone thinks I may be the person for them please call or drop me an email.

Love with you all and look forward to seeing you soon!

Zoe.

Corporate Relations with Zoe Alexander A Practical & Highly Interactive Workshop

This day is designed for practitioners who are keen to move into the corporate world. As you are aware there is much business to be had in the field of stress management and relief, but to secure a contract it is important that we:

- Make the right contacts.
- Set up a successful meeting with the right people.
- Be able to communicate how Bi-Aura can benefit employees in a way meaningful to the audience.
- We are able to present ourselves in the most professional manner possible.
- Have the communication and flexibility to meet different needs.
- Be made aware of the possible pitfalls of working in such a different environment.
- Negotiate a contract.
- Use a different approach to administering Bi-Aura to avoid heavy detox and employees ringing in sick after their sessions!

All these points will be covered and we will have the opportunity to try out different approaches. We will also be examining the new audit and evaluation form that members are to be asked to use so that an evidence base can be formed.

GETTING PREGNANT - Can Bi-Aura Help?

Margaret Campbell's mini study although small is interesting...

Of the seven volunteers who took part this is the Pregnancy Audit:

- Two attended for only one session.
- One is pregnant but was also receiving I.V.F. treatment.
- One has regulated her periods.
- Two have conceived naturally.
- One had to drop out.

Margaret ended up with five in her study - three out of five is a remarkable result even taking into account that one was also undergoing I.V.F. treatment. Margaret suggested to the partners of all these women that they should have sessions, two agreed and interestingly both their partners conceived !



THE NEWS

EDINBURGH EVENING NEWS - MARCH 2003



BELFAST TELEGRAPH - MARCH 2003



WOMAN & HOME - MARCH 2003 WOMANS WAY - MARCH 2003

We are not the only people who have good things to say about Bi-Aura Therapy. Here are just a few of the highly complementary articles written about us by the press - not the easiest people to impress at the best of times!

Right Reasons!

A FEW NOTES & requests from maire

First of all hi to everyone and I do hope you are all in good form, happy and busy. On this occasion, as you have seen we have lots to report, and by the response from you all it's great to see so many of our members so active.

WORKING TOGETHER AS A TEAM.

It is essential that we all work together, this is one of the reasons we set up the Foundation. It is only by sharing our ideas and passing on referrals to each other that the Foundation will grow in strength and numbers.

I am so pleased to report that within the space of 2 years our membership has grown to almost 100 practitioners and naturally we receive lots of interesting suggestions from many of you. One idea which has come up many times is - **When members receive media exposure in magazines, newspapers, radio or T.V. please, please try to include the Foundation contact phone number and web site address.**

There are several very good reasons for this:-

1. We, in the Foundation office have the resources to distribute information on Bi-Aura Therapy.
2. Sadly, by putting in an individual number it gives the impression that it is a 'one man band'.
3. Any article will cover a huge area of interest, and if people see there is only one private contact number it will certainly not have the same impact as including the Foundation phone number which by implication, will cover the whole of the U.K.
4. It is only by experience that we have discovered this, for example, when we had an article in the Sunday Post, although it was a Scottish newspaper, we received interest from Scottish folk living all over the U.K.
6. It must be said that any practitioner who has the opportunity to gain media exposure would, of course, receive any referrals that came through our phone numbers. Some clients may, however, have special needs, e.g. home visits, which some practitioners do not offer - in these cases we would pass them on to an alternative practitioner.
7. Finally, some of our practitioners have received tremendous publicity but also alarm bells are ringing! There have been high inaccuracies in some articles, whose fault it is at this stage is not relevant, but from now on please check with HQ before finalising a story with journalists, as there are several guidelines which must be followed.

DON'T FORGET THE ZOE SHOW!

Our delightful and most talented Zoe Alexander will be going over to Ireland and travelling to London to run a corporate one day for our practitioners. Please do get in touch ASAP as to how many will be interested. Please don't let this slip, as we feel it is a most important day for many of our members.

ADVANCED TRAINING FOR EDINBURGH

Yes, without a doubt, the highlight of the year for everyone. Again, we have booked the delightful and very popular Carberry Towers in Edinburgh. A date for all your diaries. The weekend of October 3,4 & 5 2003.

WHO'S FOR GLENCREE?

Come on you Irish team! How about putting together a venue! Elfriede Mc Namara very kindly sent me some details and it sounds lovely. It's a place in Co. Wicklow called The Glencree (Tel 01282 9711) looks absolutely perfect for us, so how about a volunteer going to have a look? Karen Gold very kindly is moving on that front. Do give her a ring on 086 8277660 with any suggestions or ideas or call the office and we'll pass them on to her.



EXHIBITION STAND MANNING

We need practitioners to help with our stands at the following shows that are coming up soon:

THE HEALING FESTIVAL
23/24/25 August - London
EXPO EXHIBITION
23/24 November - London

This is a great opportunity to gain experience of working in this type of environment, so give me a call if you are interested.

Some thank you's.

First of all to The Daily Mail's Leslie Gibson for a truly fantastic feature. What excitement! It has buzzed the foundation in all directions creating 47,000 data requests on the website and over 2,500 phone calls, not to mention hundreds of e-mails. We have been able to refer about 80% of the requests for treatment to practitioners, some of whom are now booked until September, and are planning 4 day clinics where there is a need (just like the old days!)

Also to Zoe for her own media relation skills in getting such coverage in Scotland and last but not least to Eunice Goodwin for all her brilliant work in producing the evaluation forms so necessary to our future. The President of the BCMA (who is now an honorary member of Bi-Aura Foundation) was so impressed that Eunice has been invited, (and has accepted) an invitation to speak at this year's BCMA annual conference. Also thanks to Dan Kahn and Jean Li Kam Tin for constructing the new website which we all agree looks very professional.

Finally, a million thanks to Lynne for her great contribution to The Bi-Aura Foundation and congratulations on her leap forward - she is getting referrals from the veterinary world. That's it for now, have a great summer and we'll see you soon!

clinical governance CAM we supply the EVIDENCE?

Firstly, can I thank all the therapists at the advanced training weekend for their generosity and participation.

The evaluation form I have developed is now in use in Ayrshire and through my dayjob activities, and we want everyone in the foundation to participate fully.

I have recently attended a seminar in London where the issue was clinical governance for CAMS in primary care. For those who are not exposed to this jargon, it is self-regulation of a kind. Setting standards and measuring them, looking at outcomes and benefits to the patient. Ensuring best practice based on evidence.

CAM is very much being discussed at several forums, notably:

- The above seminar, that had representation from people who regularly communicate with Tony Blair.
- At a newly formed group - The

forum for integrating CAMs into the NHS in Scotland.

- The Scottish Parliament Public Petitions Committee as a result of Petition PE571 on 3 Dec 2002
- By the BMA, who were asked by the Scottish Parliaments Public Petitions Committee as a result of Petition PE57. This calls on the Scottish Parliament to introduce legislation that would require Health Boards in Scotland to integrate and implement the recommendations from the 1996 report by the National Medical Advisory Committee on Complementary Medicine and the NHS.

There are already 5 complementary therapies accepted within the NHS to some extent. Bi-Aura will never be one of them unless we get evidence. Clinical governance is an evidence-based approach. It is not enough that the clients and ourselves can see the benefits, we must demonstrate this to others. The easiest place to start



evaluation in CAM is with client satisfaction and demonstration of benefits to their health. This is made more powerful with large volumes of information.

The evaluation forms and summary evaluation forms are available on the Bi-Aura web site. It is likely that I will be arranging a database for the results and facilitating the form distribution for those of you not on e-mail.

If we want to put Bi-Aura on the map, and benefit everyone, we must evaluate what we are doing and tell people about it. It will also help us to move into the NHS sector. This can provide endless opportunities of work.

This is an exciting time for CAM but we must be in it to win it. For further information, please contact the Foundation.

Thanks, Eunice

A LETTER FROM A SENIOR THERAPIST

I trained as a Bio-Energy therapist in 1996 having previously trained as a general and occupational health nurse and midwife. Following the completion of the course in Bio-Energy, I began to work in clinics in the U.K. and Ireland. I began to work from home, initially treating friends, neighbours, relatives and acquaintances for free, just to gain experience and confidence. Over the past few years, my work with energy has become a full time job; working from home, overheads are kept to a minimum. I still treat some people at no cost there, if either they have no resources or just cannot afford the full amount. I always begin with 4 consecutive days, and then follow up sessions at regular intervals. I charge £25 per single session.

I have never advertised, my work is all by word of mouth.

Grainne Walsh

Michael's New Venture

Lots of energy to Michael D'Alton who is focussed on writing his book and we wish him great success with it! Before going to press we know hundreds of members will be queuing up to buy it.

news • views • letters adverts • complaints

Linda stalls her way to success

Hi Everyone,

It seems ages since I met up with Maire, Linny, Ann and the gang at Gmex last year. My family have kept me very busy since then but I have still managed to keep up with my Bi-Aura clients.

I have had calls from Wrexham, Shrewsbury, Stockport and Birmingham from the Web Site.

I don't turn any of the clients down as I use the contacts to get groups to give little demonstrations and talks to spread the word.

I have a clinic day at a chemist in Newcastle under Lyme on a Tuesday and on Wednesdays I have a room with a healing group in the market town of Leek. I have the room there on Thursday nights, I have a stall with a country fair in Hartington in the Peak district. I use it to advertise my Bi-Aura Therapy but do it under the disguise of a craft stall.

I have found it very beneficial to be involved with other therapists who organise these events. Once they know they can rely on your support, it gets your name about as a therapist and for new venues that crop up. I ran my own fair last October in my village hall here in Brown Edge. The weather was absolutely atrocious but we had a brilliant day. I had twenty therapists and stall holders - all offering something different for the public to try. It must have gone down well as they all want to come back this year. This week I am in a local hotel 7 p.m. - 11p.m. followed by the Chatsworth House Fair in two weeks time. My philosophy is if I keep out and about telling everyone about Bi-Aura, people will want to try the therapy and then find out how good it is and spread the word.

Bright blessings - Linda Lea

NORWELL CLINIC ANOTHER GAOL ACHIEVED

Marjorie Stirrat writes:

Norwell Clinic has been open for almost two years and we have evolved very quickly in the past year. Our focus has changed and is now almost entirely energy therapies. Bi-Aura being a major therapy along with Thought Field Therapy.

Part funded by Tayside police force we are working in Dundee and Perth with drug and alcohol users and we have just heard that a 'person centred' room is being created in Dundee where we may work for two days a week if we wish. Another breakthrough is Perth prison where we are working with staff for one day a week for the next six weeks and my thanks go to Michael for teaching us how to focus on shorter sessions and to Lynne for the stress techniques shown to us on the corporate day. Both are invaluable for the work in the prison. John worked with a local company and they have agreed to send their staff to us for therapies, quite an accolade and our first corporate experience. Our private clients are steady and so as you can see Norwell Clinic is thriving and going from strength to strength.

Marjorie Stirrat

Norwell Clinic, Perth Aerodrome, Scotland

a marathon effort from the girls

Lisa, Zoe and Eunice (together with Amanda Glendinning) will be running a sponsored half marathon with funds going to Bi-Aura Foundation. This will be taking place during the summer. Lisa is a recent ex-smoker (17 years), Zoe's idea of exercise is yoga and Eunice's involves cavorting with the male species. Sponsorship forms are on their way. Why not catch the comedy show, in the flesh so to speak. Come on you Scottish folk, turn out and cheer them on!!!

HELP NEEDED WITH SCHIZOPHRENIA

We've had a request from Lynda Brown in Dundee. Has anyone worked with schizophrenia? Lynda is currently working with people with schizophrenia straight from the heart. She is being allowed to do Reiki, as this is known to be safe, but is desperate to do Bi-Aura.

Lynda is looking to get the information together that she can take to the powers that be to show that Bi-Aura is safe and effective in the treatment of schizophrenia.

If anyone has any experience here your knowledge could help bring the benefits of Bi-Aura to those in need. Lynda was the Founder of the charity Pathway to Recovery in Mental Health which provided patients access to CAM in Liff Hospital, Dundee. Her success here has since been replicated in other projects elsewhere on the peripheries of the NHS. Her vision is to eventually open a centre dedicated to optimal care of people with mental health disorders where they can be treated with love and respect and given access to the best that CAM has to offer.

Beautiful!

If anyone can help or is interested to know more please call Lynda on 01382 522492.

torrevieja apartment for rent

Christine Hood writes to us from Spain to tell us about her apartment which is available to rent at special rates just for Bi-Aura Foundation members. The spec is as follows:

New, 1 double and 2 twin bedrooms (1 en suite), 2nd bathroom, fitted kitchen, living room. Large balcony with almost 360 degree view and all-day sun. T.V., swimming pool (summer only). Short walk to shops, beach and town.

RENT FROM £180 PER WEEK.

Torrevieja is a lively town with lots of traditional Spanish restaurants, bars, clubs etc, 3 golf courses nearby and only 1/2 hour drive to Alicante.

Tel: 0034 96 571 7709